

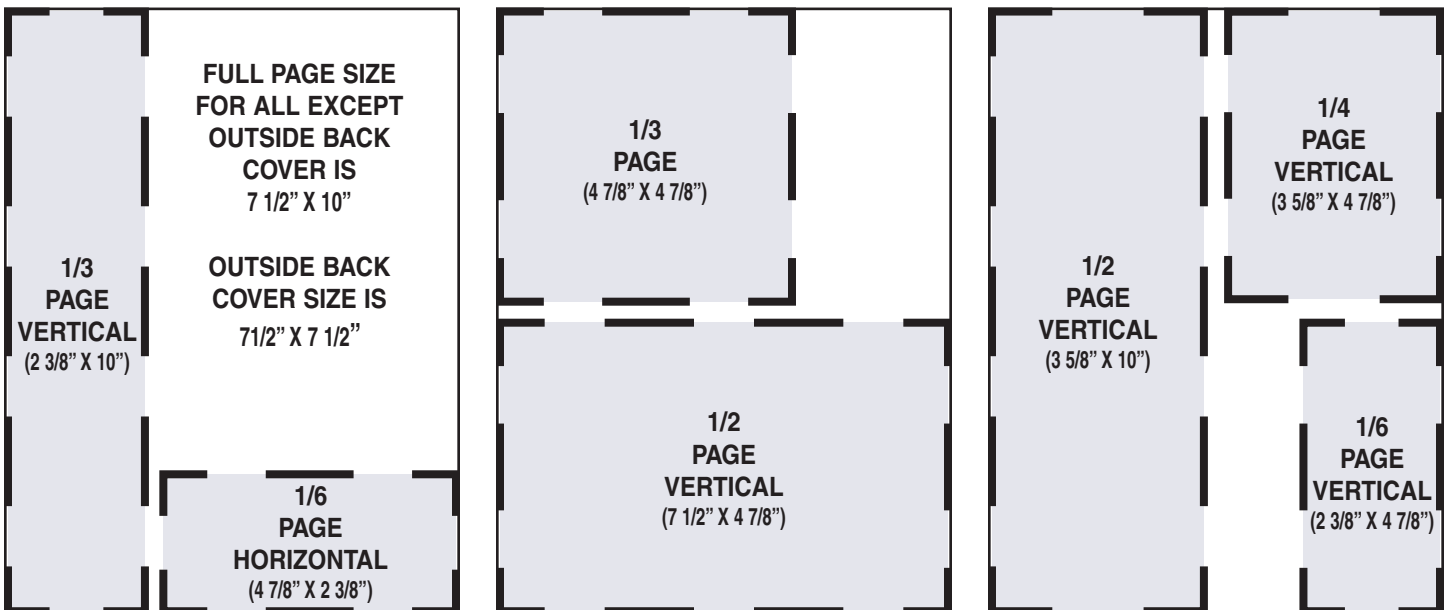
Display Ad Rates

The display advertising rates are listed below. Advertising fees may be paid by check or credit card. We accept American Express, Mastercard and Visa.

AD RATES

<u>SIZE</u>	<u>1 ISSUE</u>	<u>2 ISSUES</u>	<u>3 ISSUES</u>	<u>4 ISSUES</u>
<u>Cover Positions</u>				
Outside Back Cover (3/4 Page)				*\$1,575/Issue
Inside Front Cover (Full-page)				*\$1,775/Issue
Inside Back Cover (Full-page)				*\$1,675/Issue
<u>Display Advertising</u>				
Full-page	\$1,500	\$1,425/Issue	\$1,350/Issue	\$1,275/Issue
HALF-PAGE	900	855/Issue	810/Issue	765/Issue
THIRD-PAGE	750	715/Issue	680/Issue	645/Issue
FOURTH-PAGE	600	570/Issue	540/Issue	510/Issue
SIXTH-PAGE	450	425/Issue	400/Issue	375/Issue

* COVER ADS ARE SOLD ON AN ANNUAL CONTRACT BASIS (4 CONSECUTIVE ISSUES)
AD RATES ARE THE SAME FOR FULL COLOR OR BLACK AND WHITE



Consultant Directory

The *Cornhusker Family Physician* contains a Consultant Directory, which is a directory of medical professionals. Listings are available at a cost of \$120.00 per year for four issues consisting of four lines and \$7.00 for each additional line.