



73rd ANNUAL MEETING & SCIENTIFIC ASSEMBLY

The Nebraska Academy of Family Physicians Invites You to Exhibit at Our Upcoming Annual Meeting & Scientific Assembly

Mark your calendars for the Nebraska Academy of Family Physicians' 73rd Annual Meeting & Scientific Assembly. This meeting will be conducted in a hybrid format, with attendees in person and virtually. We are extending the same participation formats to you. The in-person event will be held at the Embassy Suites La Vista Hotel & Conference Center, La Vista, Nebraska, on March 25-27, 2021. This provides numerous networking opportunities in-person and online. We understand that COVID-19 has created many challenges for exhibitors, if exhibiting is not a right fit at this time, please take a moment to consider sponsoring our event in another way. The family physicians would appreciate your continued support of their event, to provide them support for needed CME during this pandemic.

March 25-27, 2021
Embassy Suites La Vista
Hotel & Conference Center
La Vista, NE

On both days, the exhibit hall will be the central site for the physicians' breaks. Exhibitors will have **two** (rather than one) sit-down meals with attendees. In addition, a silent auction event will be held in the exhibit hall to generate additional traffic throughout your exhibiting hours. The attendee prize card also draws them in, physicians will visit your booth to receive a signature; if they receive signatures from 85% of the exhibitors, they will be eligible for a prize.

The NAFP understands the importance of maximizing your time with the physicians. Friday's break in the exhibit hall is 45 minutes, allowing more face-to-face time with the physicians. Exhibits close at 1:00 p.m. allowing you to get a head start on your weekend! Booths must be disassembled by 2:30 p.m. (*Exhibit hall times are subject to change.*)

**Exhibit set up is Wednesday, March 24, 4:00 p.m. to 6:00 p.m.
and Thursday, March 25, 8:00 a.m. to 9:00 a.m.**

**Exhibit hours are Thursday, March 25, from 9:00 a.m. to 6:00 p.m.
and Friday, March 26, from 9:00 a.m. to 1:00 p.m.**

Your all-inclusive 8' X 10' booth includes: 10' curtained back wall, 3' curtained side wall, one 6'x30" covered and skirted table, two chairs, one electrical outlet, free WiFi, two meal tickets to lunch on both Thursday and Friday, and recognition at the Assembly in the program, and on signage, exhibitor space on our website, in the *Cornhusker Family Physician* magazine following the conference, as well as highlighted recognition in e-mail to 1,300+ members. **The cost of each booth is \$1,250.** (*For your convenience, our Tax ID# is 91-1753651.*)

To reserve your booth or find other available sponsorship opportunities, please fill out the application included or visit www.nebrafp.org.

If you have any questions, please contact the NAFP office. We look forward to working with you!

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NAFP Communications & Administrative Coordinator

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EXHIBIT WITH US!