



## EXHIBITOR PROSPECTUS

**73<sup>rd</sup> Annual Meeting & Scientific Assembly | March 25-27, 2021**  
**Embassy Suites La Vista Hotel & Conference Center**  
**12520 Westport Parkway, La Vista, NE 68128**

### Schedule:

*Subject to Change Depending on Speaker Presentations & Timing*

#### **Thursday, March 25, 2021**

8:15 – 10:30 am	Scientific Session
<b>9:00 am</b>	<b>Exhibit Hall Opens</b>
	Silent Auction Opens
<b>10:30 – 11:00 am</b>	<b>BREAK</b>
11:00 – 12:00 pm	Scientific Session
<b>12:00 – 1:00 pm</b>	<b>Sit down Lunch with Physicians</b>
1:00 – 3:00 pm	Scientific Session
<b>3:00 – 3:30 pm</b>	<b>BREAK</b>
3:30 – 5:30 pm	Scientific Session
<b>6:00 pm</b>	<b>Exhibit Hall Closes</b>
	Silent Auction Closes

#### **Friday, March 26, 2021**

8:00 – 10:00 am	Scientific Session
<b>9:00 am</b>	<b>Exhibit Hall Opens</b>
	Silent Auction Opens
<b>10:00 – 10:45 am</b>	<b>BREAK</b>
10:45 am	Silent Auction Closes
10:45 – 11:45 am	Scientific Session
<b>11:45 – 12:45 pm</b>	<b>Sit down Lunch with Physicians</b>
<b>1:00 pm</b>	<b>Exhibit Hall Closes</b>
<b>2:30 pm</b>	<b>Booths Taken Down</b>

### Traffic Generating Features:

**Grand Prize Game Card:** Meeting attendees will collect signatures at each exhibit booth to be eligible for a Grand Prize! Sponsor the Grand Prize for \$500.

**Exhibit Hall Breaks:** Scheduled breaks for Physicians in the exhibit hall include two breaks on Thursday and an extended morning break on Friday.

**Sit-Down Physician Luncheons:** Representatives from each exhibiting organization are invited to a sit-down luncheon with the Family Medicine Physicians on both Thursday and Friday. You MUST reserve seats on your exhibitor application!

### Basic Booth Information

Your ALL-INCLUSIVE 8'x10' booth comes complete with draping, one 6' skirted table, two chairs, one electrical outlet, Wi-Fi, an identification sign, official name badges, and two meal tickets for lunch on Thursday and Friday. Booth assignments are made on a first come, first served basis.

#### **Booth Price:**

Thursday & Friday  
10' x 8' – \$1,250

#### **Exhibit Hours:**

Thursday, March 25  
9:00 am – 6:00 pm  
**and**  
Friday, March 26  
9:00 am – 1:00 pm

#### **Set Up:**

Wednesday, March 24  
4:00 pm – 6:00 pm  
**or**  
Thursday, March 25  
8:00 am – 9:00 am

#### **Tear Down:**

Friday, March 26  
1:00 pm – 2:30 pm

### Opportunities to Support Conference Activities

There are many opportunities available for your organization to gain visibility and recognition with our attendees by supporting individual conference activities. Your company's support will be recognized in our meeting program, at the event through signage, on our meeting space online, in our quarterly publication *Cornhusker Family Physician*, as well as highlighted via e-mail to our 1,300+ membership.

**More information about support opportunities can be found on page 3 of the exhibitor packet.**

### Facilities & Hotel Information

The Exhibit Hall is located in the Windsor Ballroom in the La Vista Conference Center, conveniently attached to the Embassy Suites La Vista Hotel, 12520 Westport Parkway, La Vista, NE 68128, (402) 331-7400. Make your hotel reservations before March 3, 2021 and mention the Nebraska Academy of Family Physicians for the group rate of \$144++.

### Shipping Instructions

Shipments may be received by the hotel **only three days prior** to the event. Please address all shipments as follows: Nebraska Academy of Family Physicians, Attn: Company Name/Contact & Cell Phone Number, Embassy Suites La Vista, 12520 Westport Parkway, La Vista, NE 68128.

### Cancellation Policy

**All cancellations must be made in writing to the NAFF. If an exhibitor cancels before January 25, a \$100 administrative fee will be retained by or owed to the NAFF. If an exhibitor cancels after January 25 but before March 3, the exhibitor will forfeit or owe 50% of the total cost of the space assigned. No refunds will be made for cancellations made after March 3 or for no-shows.**

Complete your exhibitor application at [www.nebrafp.org](http://www.nebrafp.org).  
 Questions? Call 402-505-9198, or email [nafpadmin@nebrafp.org](mailto:nafpadmin@nebrafp.org).