

## 74th ANNUAL MEETING & SCIENTIFIC ASSEMBLY

## The Nebraska Academy of Family Physicians Invites You to Exhibit at Our Upcoming Annual Meeting & Scientific Assembly

Mark your calendars for the Nebraska Academy of Family Physicians' 74th Annual Meeting & Scientific Assembly. This event will be held at the Embassy Suites La Vista Hotel & Conference Center, La Vista, Nebraska, on March 24-26, 2022. This meeting will provide you the opportunity to

network with over 130 physicians over the one and a-half days, giving you at least 3.5 hours of face time with physicians!

On both days, the exhibit hall will be the central site for the physicians' breaks. **Exhibitors will have the opportunity for two sit-down meals with attendees.** In addition, a silent auction event will be held in the exhibit March 24-26, 2022

Embassy Suites La Vista Hotel & Conference Center La Vista, NE

hall to generate additional traffic throughout your exhibiting hours. Back by popular demand is the attendee prize card. Physicians will visit your booth to receive a signature; if they receive signatures from 85% of the exhibitors, they will be eligible for a prize.

The NAFP understands the importance of maximizing your time with the physicians. Friday's break in the exhibit hall is 45 minutes, allowing more face-to-face time with the physicians. Exhibits close at 1:00 p.m. allowing you to get a head start on your weekend! Booths must be disassembled by 2:30 p.m. (Exhibit hall times are subject to change.)

Exhibit <u>set up</u> is Wednesday, March 23, 4:00 p.m. to 6:00 p.m. and Thursday, March 24 8:00 a.m. to 9:00 a.m.

Exhibit hours are Thursday, March 24, from 9:00 a.m. to 6:00 p.m. and Friday, March 25, from 9:00 a.m. to 1:00 p.m.

Your all-inclusive 8' X 10' booth includes: 10' curtained back wall, 3' curtained side wall, one 6'x30" covered and skirted table, two chairs, one electrical outlet, free WiFi, two meal tickets to lunch on both Thursday and Friday, and recognition at the Assembly in the program and on signage and in the Cornhusker Family Physician (circulation 3,600) magazine following the conference. The cost of each booth is \$1,250. (For your convenience, our Tax ID# is 91-1753651.)

To reserve your booth, please fill out the application included or visit <a href="www.nebrafp.org">www.nebrafp.org</a>.

If you have any questions, please contact the NAFP office. We look forward to working with you!

Kin Palmer

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